

Benefits of Wildflowers

Wildflowers can keep your garden looking vibrant, keep down costs and improve the environment.

Wildflowers are varied species of flowers that are hardwearing and self-reproducing.

Whilst they will grow in the wild on their own and often require little attention from their owner, wildflowers are not always native plants and you can select a wide variety of species to add colour to your garden.

Many wildflowers prefer 'poor' soil and being left alone, making them ideal for tough to maintain areas of your property.

Growing wildflowers in your garden is an excellent way of keeping it looking natural and attractive.

Wildflowers require much less water and fertiliser which means minimal costs and effort on your part.

Using perennial wildflowers (such as agrimony, bird's foot trefoil or betony) will also mean long-lasting results that will return year after year.

Avoid collecting seeds directly from the wild as this will seriously diminish the natural seed bank.

Use MeadowMat – a convenient, quick and easy way to establish a wildflower area in your garden.

MeadowMat requires minimal work to lay and it will develop into a stunning wildflower area.

Wildflowers help the environment.

Wildflowers help to support declining bee populations

Planting wildflowers allows you to create an eco-friendly area that will attract birds and pollinators

Their root systems create a natural groundwater filtration system and reduce the impacts of drought.